

## COVID Vaccine Campaign Social Media Copy

### Facebook

The Covid-19 vaccine is here. It's safe, effective and it's our shot, Hoosiers. But remember, we need to keep wearing masks and following other protective measures to keep everyone safe. #OurShotHoosiers



The Covid-19 vaccine is here. It's safe, effective and it's our shot, Hoosiers. If you or someone you know qualifies, go to [OurShot.IN.gov](https://OurShot.IN.gov) to learn how you can receive the vaccine. But remember, we need to keep wearing masks and following other protective measures to keep everyone safe. #OurShotHoosiers

## **Twitter**

*280 character limit*

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## **Instagram**

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